

**BLOOD WARRIORS**

# **ANNUAL REPORT**

# **2024**



**FEBRUARY  
2024**

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# NOTE FROM THE FOUNDERS

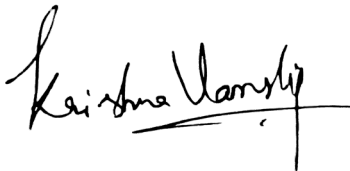


**KRISHNA VAMSHI RAJALINGU**  
Co-Founder & CEO

It brings me immense joy to share the remarkable journey of Blood Warriors, now in its fourth year. While our initial plan was solely to support thalassemia patients during the lockdown, the cause has drawn us in due to the dynamic nature of the problem area.

This journey has reinforced our belief that thalassemia can be prevented through collective efforts from parents, blood banks, the medical fraternity, and health officials. All that is needed is a bridge to bring everyone's individual contributions together, aiming for a thalassemia-free nation.

The past year has been an uphill battle, with our commitment growing stronger every day. For 2024-25, our commitment remains unwavering. Our goal remains the same: to support existing patients while raising mass awareness to prevent new cases of thalassemia.





**SANDEEP KAVETY**  
Co-Founder

When we started Blood Warriors in 2020, amidst the global crisis of COVID-19, our primary goal was to bridge the critical gap in blood donations for thalassemia patients. The journey since then has been a testament to the resilience and collective action of the community.

While our initial mission was to bridge the gap, after understanding the severity of the problem thalassemia patients face and its impact on the healthcare ecosystem, we set forth an ambitious goal to work towards a #ThalassemiaFreeIndia through awareness and care for thalassemia patients.

Three years of this journey wouldn't have been possible without the support of the community that walked alongside us. Our gratitude extends to every donor, volunteer, partner, and supporter who has joined us in this mission. Your unwavering support has been the cornerstone of our progress and success. This annual report is not just a reflection of our achievements but a beacon of our aspirations for the journey ahead.







# ABOUT BLOOD WARRIORS

Emerging from an urgent need, the Blood Warriors Foundation has become a movement dedicated to eradicating thalassemia in India. Our work extends beyond immediate blood donations, encompassing awareness, education, and systemic change. We believe in a holistic approach, addressing both the symptoms and root causes of thalassemia, guided by a vision that is both compassionate and pragmatic.

## OUR VISION

A country where **all thalassemia patients** receive medical support and can live **healthy lives**. By **2035**, we aim to see **zero new thalassemia births**.

## OUR MISSION

**Empowering the community** to break **stigmas** and support thalassemia patients through building an **ecosystem** and raising **awareness**.

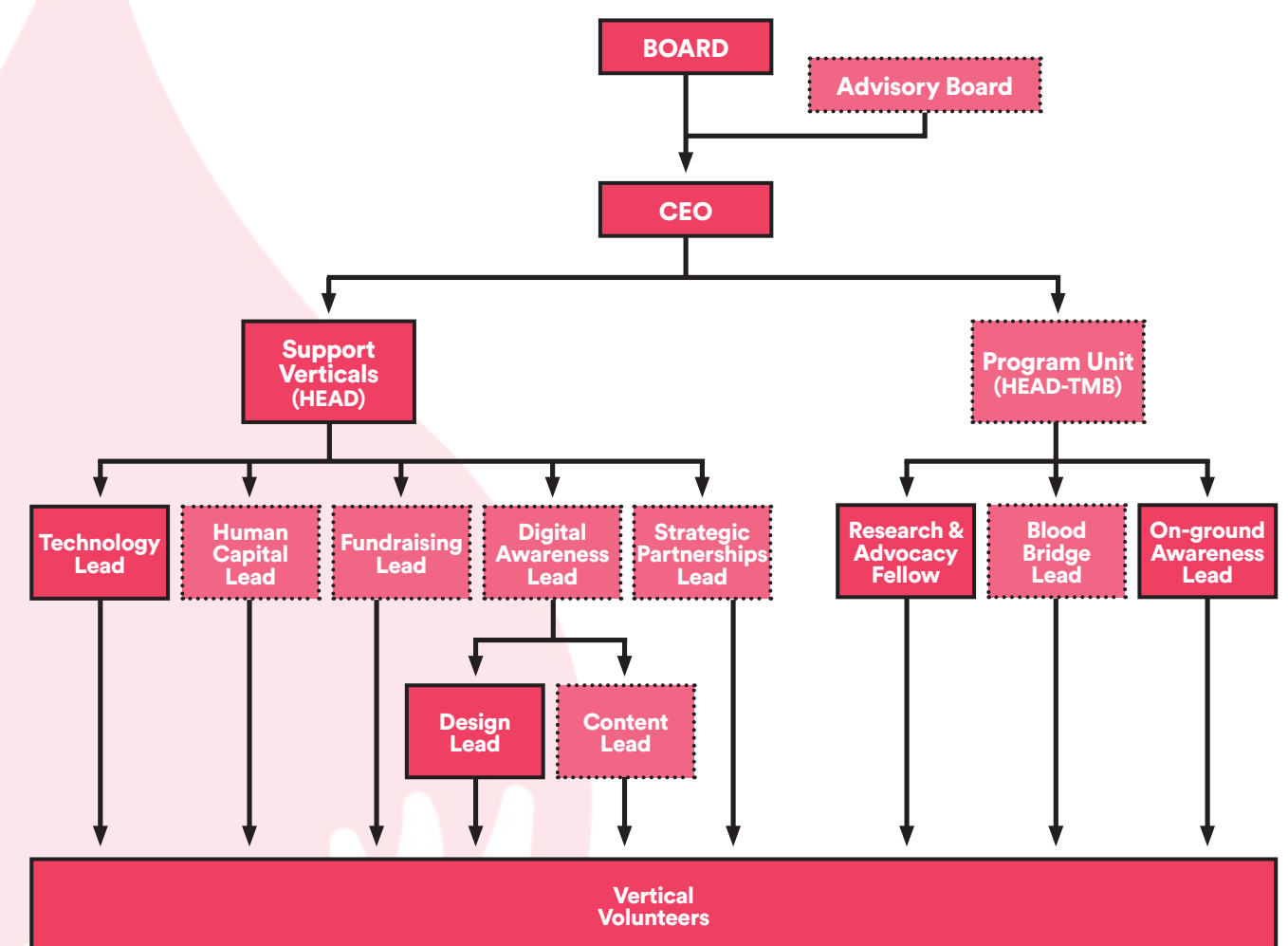
## OUR VALUES

Our foundation is built on three core values:

- **Empathy over Sympathy:** We strive to understand and address the needs of Thalassemia patients and their families, fostering a community that supports each other with compassion and understanding.
- **Circle of Safety:** We are committed to creating a safe and supportive environment for our patients, donors, and volunteers, ensuring that everyone involved feels valued and protected.
- **Collaboration:** We believe in the power of partnership and collective action. By working together with healthcare providers, policymakers, and the community, we can achieve our vision more effectively and sustainably.

## OUR ORGANIZATIONAL STRUCTURE

Blood Warriors Foundation operates with a lean and agile organizational structure, optimized for impact and efficiency. At the core of our operations is a dedicated team of full-time employees, supported by a network of passionate volunteers who bring a diverse range of skills and expertise to our cause. Our governance model ensures accountability, transparency, and strategic alignment across all our initiatives.



KEY:

Currently onboarded

To be filled



# OUR APPROACH & STRATEGY

Our approach is rooted in an understanding of the challenges faced by thalassemia patients and their families. We focus on:

- \* **Mobilizing Community Support:** Through our Blood Bridge initiative and awareness campaigns, we mobilize and engage the community in regular blood donations and educating them about thalassemia.
- \* **Medical and Financial Support:** On a needs basis, we provide medical aid and financial assistance to cover the costs of transfusions, medication, and treatments, ensuring that no patient is denied care due to economic constraints.
- \* **Education and Awareness:** Through targeted campaigns and partnerships, we aim to increase public understanding of thalassemia, promote the importance of genetic testing, and advocate for preventive measures such as carrier screening.
- \* **Policy Advocacy:** While in its inception stages, we aim to work with policymakers to drive changes that benefit thalassemia patients and encourage preventive practices.

# PROJECTS & ACTIVITIES CONDUCTED

Blood Warriors began as a simple blood donation program, but has blossomed into a comprehensive support network since then. This overview dives into the program's purpose, method, impact, and ambitious future plans, followed by a detailed look at its impactful awareness campaign.

## BLOOD BRIDGE OVERVIEW

The Blood Bridge started as a program for donating blood. But with time and understanding about the disorder and its background, it evolved into creating a support network. We believe that over time, with consistent donations, the donors will become like family to the Thalassemia patients, widening the circle to include a whole community of backers. This is particularly crucial for families affected by thalassemia, who often come from less privileged backgrounds.

- Purpose:** The Blood Bridge program was developed to ensure that thalassemia patients can receive regular and safe blood transfusions without the worry and hassle of finding compatible donors. Each Bridge connects thalassemia patients with eight to ten donors who share the same blood type. The Blood Bridge cycle, which repeats every 140 to 160 days, allows donors to contribute blood every three to four months, thus ensuring consistent availability for patients. This not only secures a steady supply but also fosters strong bonds between donors and recipients, allowing donors to feel like they are playing a supportive role in the lives of the patients. This effort directly addresses the significant challenges of blood shortages and the logistical hurdles families face.
- Essence:** Each bridge acts as a reliable link between a thalassemia patient and a committed group of blood donors. This connection guarantees that patients receive a consistent blood supply throughout the year, greatly alleviating the stress and physical difficulties tied to emergency blood needs.
- Method:** The approach begins by thoroughly understanding patient needs, then seeking and matching them with suitable donors. Following this, the bridge is set up through a common WhatsApp group, while transparency and a relationship between donor and patient are maintained. This process is supported by technology, community involvement, and volunteers.
- Impact:** So far, Blood Bridge has achieved remarkable results, establishing 21 active bridges and engaging over 200 voluntary and recurring blood donors. Beyond providing crucial blood transfusions, the initiative has nurtured a sense of belonging and support among all those involved.
- Future Plans:** Our goal is to grow Blood Bridge, making it more efficient with the help of technological advancements such as a specialized chatbot and AI for intelligent donor notifications. Our ambition is to help more thalassemia patients across India by widening the program's scope.

**21**  
active bridges

**200+**  
voluntary and recurring  
blood donors

**482**  
transfusions supported

**/ BLOOD BRIDGE  
IMPACT**

as per Feb 2024



## AWARENESS CAMPAIGN

Our awareness strategy is focused on drawing the community closer to understanding thalassemia and empowering them to tackle it from its roots. Here's how we do it: we start by organizing awareness sessions in colleges, corporations, and other institutions. Next, we encourage attendees to learn more about thalassemia, leading to blood donations and, for some, voluntary participation in our Blood Bridge program. This immersion allows individuals to experience the impact of thalassemia firsthand. But it doesn't stop with the 8-10 donors linked to each patient; entire families become educated about the condition, which often prompts them to undergo HPLC testing, minimizing the risk of thalassemia's spread.

- Purpose:** The root cause of thalassemia's widespread impact is a general lack of awareness about its genetic aspects and preventive strategies. Our awareness drives strive to bridge this information gap, enabling communities to make well-informed choices.
- Activities:** Our efforts are diverse, including workshops, online campaigns, and partnerships with educational and corporate entities, all aimed at raising thalassemia awareness, advocating for genetic testing, and motivating people to donate blood.
- Method:** We engage a wide audience through both digital and physical channels, customizing our message to ensure relevance and resonance. Supported by knowledgeable volunteers and ambassadors, we share insights and stories to motivate community action.
- Achievements:** Our campaigns have significantly widened our digital footprint, facilitated over 75 HPLC screenings, and engaged thousands, spreading knowledge and support for thalassemia across various groups.
- Future Plans:** We plan to intensify our awareness campaigns, reaching out to more institutions and leveraging new engagement tactics and collaborations to extend our impact and prevent thalassemia more effectively.

## IMPACT NUMBERS

In the past year, our initiatives have made significant strides. Here is a summary of impact so far:

**1414**  
blood registrations

**21**  
blood bridges

**75**  
HPLC tests done

**400+** through Blood Bridges  
transfusions supported

**1350+**  
blood donations

**210**  
regular donors

**1500-1800**  
accounts reached  
*Digital Outreach*

as per Feb 2024

# OUR ACHIEVEMENTS

- Established a strong foundation of donor support, with regular engagement and retention strategies.
- Expanded the Blood Bridge initiative, increasing the number of active bridges and enhancing the support system for thalassemia patients.
- Successfully raised awareness about thalassemia, reaching thousands of individuals through digital campaigns and on-ground events.
- Established partnerships with other organizations, healthcare providers, and educational institutions to amplify our impact.

## SUCCESS STORIES & TESTIMONIALS

Our work has touched the lives of many, and their stories are a testament to the impact of our collective efforts. From patients who have found hope and support through Blood Bridge to donors who have been moved by the difference they can make, these narratives highlight the power of community and compassion.

### APRIL 2023

Awareness Session at TKR College of Pharmacy  
Received the 'Vocational Excellence Award 2023' in the field of healthcare from Rotary Club of Jubilee Hills  
3<sup>rd</sup> Foundation Day with 100+ stakeholders to celebrate our collective efforts towards a thalassemia-free India

### OCTOBER 2023

Participated in Daanustav

### NOVEMBER 2023

Children's day celebration at Transfusion center with dances, games and other engagement activities  
Received Sankalp Siddhi Puraskar by Mary Kom & Suchirindia Foundation

### FEBRUARY 2024

First Core Team meeting  
Blood Donation Drive at Villa Istana in collaboration with Rohini Foundation & Aarohi Blood Center  
Parent meeting to co-create the roadmap for Blood bridge

### JUNE 2023

Participated in JP Morgan Chase Company's Code for Good program and engaged 60-70 young minds in developing technology for good  
Awareness session & Employee engagement with CGI India team at Transfusion Center

### AUGUST 2023

Collaborated with DigiSwasthya Foundation to create awareness among rural households

### JANUARY 2024

Onboarded the Core Team  
Awareness session in PBEL City, KMIT colleges



2024



# MEDIA COVERAGE & RECOGNITIONS



## OUR TOP DONORS



**KRISHNA SATWIK**

7 blood donations  
1360 days with BW  
147 days added to a child's life



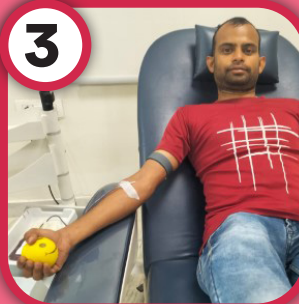
**RAGHAVEN-DRA U**

7 blood donations  
1250 days with BW  
147 days added to a child's life



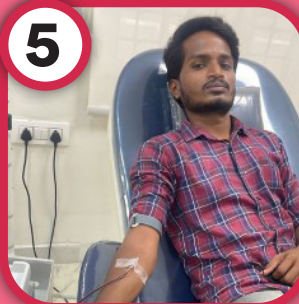
**ADITYA VADREVVU**

8 blood donations  
1198 days with BW  
168 days added to a child's life



**TRILOKESH KUMAR**

7 blood donations  
1308 days with BW  
147 days added to a child's life



**V PRASHANTH**

7 blood donations  
1244 days with BW  
147 days added to a child's life

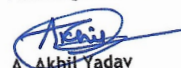
# AUDITED ACCOUNTS SUMMARY

Transparency and accountability are pillars of our operation. This section provides a detailed overview of our financials, including income, expenditures, and the efficient allocation of resources towards our projects and operational costs.

## BLOOD WARRIORS FOUNDATION BALANCE SHEET AS ON MARCH 31, 2023

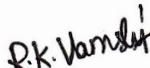

Particulars	March 31, 2023	March 31, 2022
<b>FUNDS &amp; LIABILITIES</b>		
<b>FUNDS</b>		
General Fund		
Opening Balance	8,848	
Excess of Income over Expenditure / (Expenditure over Income)	8,848	
	8,848	
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Bank Balance	8,848	
	8,848	

The accompanying notes are an integral part of the financial statements

As per our report of even date attached  
For **AYR & ASSOCIATES**  
Chartered Accountants  
Firm Regn. No. 0241565  
  
**A. Akhil Yadav**  
Partner  
M.No. 247163



Place: Hyderabad  
Date: June 06, 2023

For and on behalf of the Executive Committee of  
**BLOOD WARRIORS FOUNDATION**  
  
**Krishna Vamshi Rajalingu**  
(President)  
  
**Sandeep Kavety**  
(Secretary)

Place: Hyderabad  
Date: June 06, 2023






BLOOD WARRIORS FOUNDATION  
INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED MARCH 31, 2023

Particulars	Year Ended March 31, 2023	Period Ended March 31, 2022
<b>Income</b>		
Income from Operations		
Income from General Donations	54,252	-
Other Income		
Interest Income	99	-
<b>Total Income</b>	<b>54,351</b>	<b>-</b>
<b>Expenses</b>		
Salary Expenses	45,000	-
Milaap Gateway Charges	497	-
Bank Charges	6	-
<b>Total Expenses</b>	<b>45,503</b>	<b>-</b>
<b>Income Excess Over Expenditure</b>	<b>8,848</b>	<b>-</b>

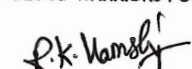
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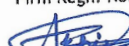


BLOOD WARRIORS FOUNDATION  
RECEIPTS & PAYMENTS ACCOUNT FOR THE YEAR ENDED MARCH 31, 2023

Receipts	Year Ended March 31, 2023	Period Ended March 31, 2022
<b>Opening Balance</b>		
Cash in Hand	-	-
Cash at Bank	-	-
	-	-
<b>Add : Receipts</b>		
General Donation	54,252	-
Interest Income	99	-
	54,351	-
<b>Less: Payments</b>		
Salary Expenses	45,000	-
Milaap Gateway Charges	497	-
Bank Charges	6	-
	45,503	-
<b>Closing Balance</b>	<b>8,848</b>	<b>-</b>
<b>Represented by</b>		
Cash in Hand	-	-
Cash at Bank	8,848	-
	8,848	-

The accompanying notes are an integral part of the financial statements

As per our report of even date attached  
For AYR & ASSOCIATES  
Chartered Accountants  
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Partner  
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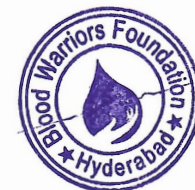
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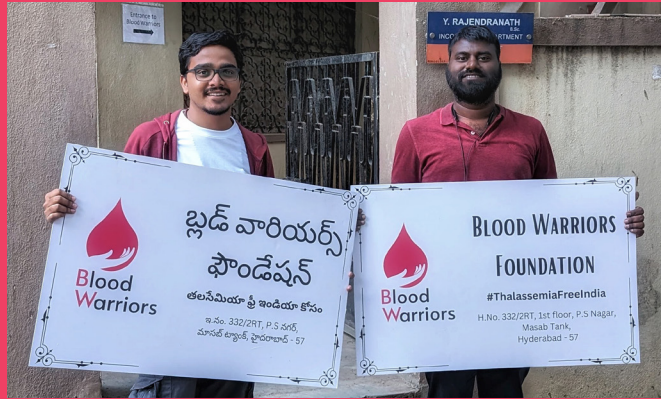




# PHOTO GALLERY



*Blood Warriors Memory:*  
**Core Team Meeting at BW's office in February 2024**



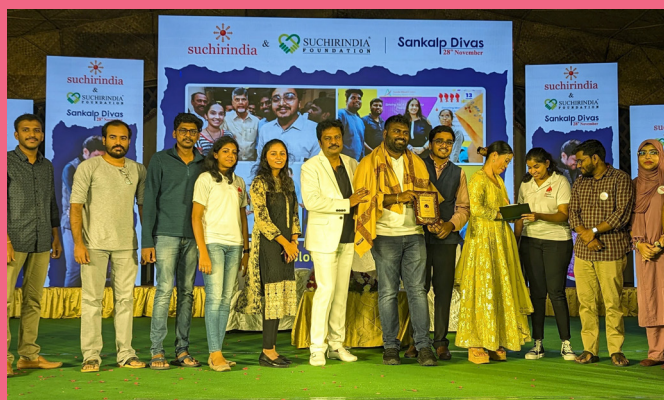
*Blood Warriors Memory:*  
**Setting up the BW's office**



*Blood Warriors Memory:*  
**Awareness session at TKR College of Medical Sciences**



*Blood Warriors Memory:*  
**Celebrations with children on 3rd Foundation Day**



*Blood Warriors Memory:*  
**Received Sankalp Puraskaar from Mary Kom and Suchirinchi Foundation**



*Blood Warriors Memory:*  
**Talk on Prevention & HPLC test at 14th anniversary of Aaroohi Blood Center**

## OUR TEAM & PARTNERS

Blood Warriors Foundation is driven by a dedicated team of professionals, volunteers, and partners. This section profiles our core team members, highlighting their contributions and the diverse partnerships that have enabled us to extend our reach and enhance our impact.

### CORE TEAM

- Bharat Devana
- Dakshayani Ravi
- Krishna Vamshi
- Kushal Mor
- Sai Kiran Jella
- Sandeep Kavety

### BLOOD BRIDGE TEAM

- Deepti
- Krishna Sai
- Kushal
- Navya
- Pallavi
- Sharmila
- Smithi
- Srihitha
- Suresh

### AWARENESS TEAM

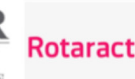
- Datta Sai
- Govardhan
- Shahela

### DIGITAL COMMUNICATIONS

- Bhavika
- Mujeeb
- Trishadhi

### OUR PARTNERS

- Aaroohi Blood Bank
- Connect For
- DigiSwasthya Foundation
- NTR Trust Blood Bank
- REAN Foundation
- Rohini Foundation
- Rotaract Chapters
- Rotary International
- SVP
- Tapadia Diagnostics



## OUR PLAN FOR THE NEXT 3 YEARS & ROADMAP

Looking ahead, we are committed to scaling our initiatives, enhancing our technological infrastructure, and broadening our awareness campaigns. Our roadmap includes ambitious goals for expanding Blood Bridge, increasing preventive measures through HPLC testing, and advocating for policy changes to support thalassemia patients and prevention strategies.



# HOW CAN YOU HELP?

**Join us in our mission to combat thalassemia.**

Whether through blood donations, volunteering, spreading awareness, advocating for policy changes, or financial donations, your support can make a difference. Together, we can build a future free from thalassemia.

- Donate blood and be part of our Blood bridge program
- Test yourself with HPLC/thalassemia carrier test to save your family
- Volunteer with us to help us achieve our mission
- Donate funds to financially help the underprivileged thalassemia communities

## CONTACT US



+91 6302 394 250



Masab Tank, Hyderabad



/bwindia\_



[www.bloodwarriors.in](http://www.bloodwarriors.in)

